

**A R T E R Y**

Association for Research into  
Arterial Structure and Physiology



**ARTERY** 24

**10-11 October 2024**

**National Museum Cardiff**

**Wales UK**

# Exhibitor and sponsor prospectus



# INVITATION TO SUPPORT ARTERY24

Dear Colleague,

We are pleased to invite companies with an interest in the field of Cardiovascular haemodynamics to support **ARTERY24** which will be held from Thursday 10 October to Friday 11 October 2024 at the National Museum Cardiff, Wales.

Our 24<sup>th</sup> ARTERY conference continues to focus on all aspects of arterial structure, haemodynamics and function. All organisations representing relevant aspects of basic and clinical science are welcome – imaging, bioengineering, physiology, epidemiology, pharmacology, therapeutics, preventive measures etc. Other aspects include biochemical mediators, lipids and inflammation, cardio-metabolic abnormalities, and we also welcome companies focusing on these areas.

The conference is a prime opportunity to establish new collaborations and network with a highly informed, friendly audience from various backgrounds. Colleagues from sister societies in North America (North American ARTERY), Latin America (LATAM ARTERY), Asia and Australia (Pulse of Asia), with particular attention on Young Investigators will present communications and lectures.

Situated in the heart of Cardiff's elegant civic centre, the National Museum Cardiff houses Wales's national art, geology and natural history collections as well as major touring and temporary exhibitions. Their commitment to broad cultural participation in the sense of a comprehensive concept of inclusion and integration mirrors ARTERY's own commitment and approach in its scientific endeavours and diverse collaborations.

As exhibitors, you will have many opportunities to meet conference participants, particularly during the refreshment breaks, the guided exhibitor sessions and the networking poster sessions.

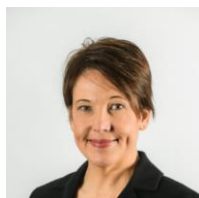
Your ongoing support is key to the success of our conference. We would urge you to consider the excellent opportunities enclosed in this prospectus which have been designed to work around and support your marketing objectives. If the options do not necessarily meet those objectives, please don't hesitate to contact the Conference Secretariat ([artery@conferencecollective.co.uk](mailto:artery@conferencecollective.co.uk)) in the first instance who will be pleased to discuss alternative options.

It is our intention to offer a stimulating scientific atmosphere in which you can meet old colleagues and make new friends and contacts, inspired by the beautiful, historic city of Cardiff.

On behalf of the ARTERY Executive Committee and the ARTERY24 Local Organising Committee, we look forward to welcoming you to Cardiff in October.

Your participation directly supports our charitable and educational goals and we thank you for this.

**Dr Carmel McEniery,**  
Cambridge, UK  
President of ARTERY



**Professor Barry  
McDonnell, Cardiff, UK**  
Chair, Local organising  
committee



# ARTERY SOCIETY COMMITTEES

## ARTERY EXECUTIVE COMMITTEE (EC)

|                                 |                                |            |                 |
|---------------------------------|--------------------------------|------------|-----------------|
| <b>President</b>                | <b>Dr Carmel McEniery</b>      | Cambridge  | UK              |
| <b>Vice President</b>           | <b>Professor Pedro Cunha</b>   | Guimarães  | Portugal        |
| <b>Secretary</b>                | <b>Dr Rosa Maria Bruno</b>     | Paris      | France          |
| <b>Treasurer</b>                | <b>Dr Bart Spronk</b>          | Maastricht | The Netherlands |
| <b>Ordinary Members</b>         | <b>Dr János Nemcsik</b>        | Budapest   | Hungary         |
|                                 | <b>Dr Veronique Regnault</b>   | Nancy      | France          |
|                                 | <b>Dr Elisabetta Bianchini</b> | Pisa       | Italy           |
|                                 | <b>Dr Christopher Mayer</b>    | Vienna     | Austria         |
| <b>Young Investigator Chair</b> | <b>Mr Cédric Neutel</b>        | Antwerp    | Belgium         |
| <b>Social Media</b>             | <b>Dr Chloe Park</b>           | London     | UK              |

## ARTERY24 PROGRAMME COMMITTEE

|                                  |          |                              |                 |
|----------------------------------|----------|------------------------------|-----------------|
| <b>Professor Barry McDonnell</b> | UK       | <b>Miss Abbie Williams</b>   | UK              |
| <b>Professor John Cockcroft</b>  | UK       | <b>Mr Cédric Neutel</b>      | Belgium         |
| <b>Dr Elisabetta Bianchini</b>   | Italy    | <b>Dr Christopher Mayer</b>  | Austria         |
| <b>Dr Rosa-Maria Bruno</b>       | France   | <b>Dr Carmel McEniery</b>    | UK              |
| <b>Dr Keeron Stone</b>           | UK       | <b>Dr János Nemcsik</b>      | Hungary         |
| <b>Professor Pedro Cunha</b>     | Portugal | <b>Dr Chloe Park</b>         | UK              |
| <b>Dr Chris Pugh</b>             | UK       | <b>Dr Bart Spronk</b>        | The Netherlands |
| <b>Dr Jessica Williams</b>       | UK       | <b>Dr Veronique Regnault</b> | France          |

## ARTERY ADVISORY BOARD

|                                     |         |
|-------------------------------------|---------|
| <b>Professor Thomas Weber</b>       | Austria |
| <b>Professor Pierre Boutouyrie</b>  | France  |
| <b>Professor Kennedy Cruikshank</b> | UK      |

## ARTERY24 LOCAL ORGANISING COMMITTEE (LOC)

|                                  |    |                            |    |
|----------------------------------|----|----------------------------|----|
| <b>Professor Barry McDonnell</b> | UK | <b>Dr Chris Pugh</b>       | UK |
| <b>Professor John Cockcroft</b>  | UK | <b>Dr Jessica Williams</b> | UK |
| <b>Dr Keeron Stone</b>           | UK | <b>Miss Abbie Williams</b> | UK |

# THE ARTERY SOCIETY

The concept that vascular age is better related to prognosis than chronological age is rapidly evolving. Stiffening of arteries, an important element of vascular ageing, is a potent cardiovascular risk prognosticator and emerges as an appealing therapeutic target. “Premature vascular ageing” is genetically determined but it is also associated with cardiovascular risk factors, such as diabetes and hypercholesterolaemia and is modified by several pharmacological and non-pharmacological means, such as nutritional products and lifestyle habits. Significance of central haemodynamics is now appreciated beyond the pathophysiological level to risk determination and therapy. Therefore, methods of assessing arterial stiffness and central haemodynamics are important in the modern management of cardiovascular disease, both in terms of risk assessment and therapeutics.

## **Conference**

The ARTERY Society promotes the advancement of knowledge and dissemination of information concerning the pathophysiology, pharmacology, epidemiology, detection, investigation, and treatment of arterial structure and function.

Our annual conference covers an expanding list of topics relating to arterial structure haemodynamics and function through keynote lectures, lively debates, presentations of peer-reviewed abstracts and practical demonstrations. The conference offers plenty of opportunities for scientific interaction and discussions with dedicated scientists in the field.

Collaboration is key to the success of the ARTERY24 conference and will serve to both strengthen existing partnerships and help establish new ones in the future.

## **Membership**

Membership of ARTERY is open to anyone active in the field of haemodynamics and large artery structure and function and who usually has had experience in the field of arterial structure and physiology.

## **The Artery Advisory Board**

The Advisory board consists of the past three ARTERY Presidents who advise and support the in a non-voting capacity.

## **The Artery Council**

The Council is made up of key opinion leaders, including members of the Artery Executive Committee presenting research centres across the world. The Council supports the work of the Executive Committee, and their role includes proposing topics for future annual scientific meetings, reviewing scientific papers for Artery Research and assisting with the review of abstracts submitted for the annual scientific meeting.

# OUR AUDIENCE

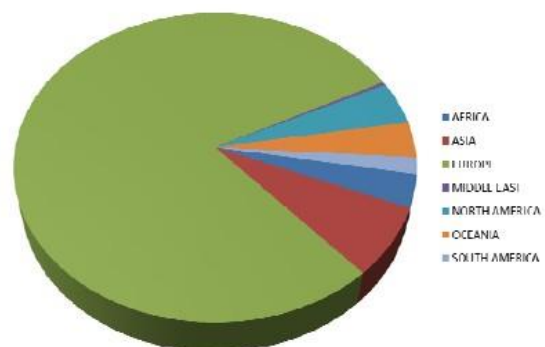
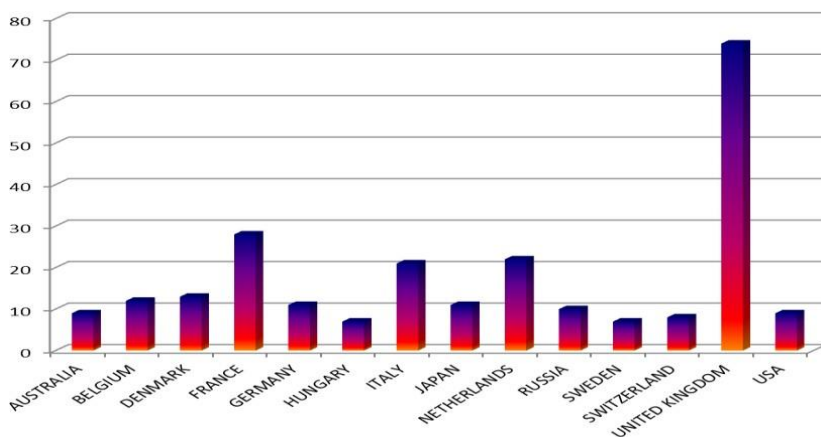
## WHO WILL BE THERE?

Consultants, associate specialists, and training grades specialising in cardiology, clinical pharmacology, hypertension and vascular research will attend, in addition to biomedical engineers basic scientists and epidemiologists working on arterial structure and function.

## WHERE DO THEY COME FROM?

The meeting is host to delegates from all over the world, but primarily Europe, with a record 40 countries spanning all continents attending past conferences.

## ABSTRACT SUBMISSIONS



Free communications play an important role in the ARTERY Scientific Programme. Abstracts are invited for oral or poster presentations dealing with clinical research, experimental studies, epidemiology, biomechanical, methodological, and genetic research related to arterial structure, haemodynamics and function. The number of abstracts submitted over the last ten years has steadily increased and we look forward to this trend continuing for ARTERY24.

# ARTERY24 PRELIMINARY PROGRAMME

Subject to change. Artery24 Preliminary conference programme

## WEDNESDAY 9 OCTOBER 2024

13.00 – 22.00 **Exhibition set up**

19.00-22.00 **Young investigator networking evening**

## THURSDAY 10 OCTOBER 2024

08.00 **Registration**

09.00-09.15 **Conference opening remarks**  
Carmel McEnery / Barry McDonnell

09.15 – 09.40 **Opening lecture**  
Prof. Eric Stohr - Leibneiz University, Hannover

09.40 -10.40 **Oral session**  
CardioVascular Haemodynamics and the Brain. Physiological Society/Experimental Physiology sponsored Symposium

10.40 -11.25 **Refreshments, guided exhibitor viewing, YI business meeting**

11.25 – 12.05 **Oral session 1**  
**Young Investigator Award Abstracts session 1**

12.05 – 12.25 **Invited lecture**  
Professor Andrea Kelly - University of Pennsylvania, USA

12.30 – 12.50 **Oral session 2**  
**Open Abstracts session 1**

12.50 – 13.05 **Poster Storm 1**

13.05 – 13.45 **Lunch**

13.45 – 14.45 **Poster session 1**

14.45 – 15.45 **Career development lectures**

15.45 – 16.15 **Refreshments**

16.15 – 16.35 **Invited Lecture**  
Prof. Patrick Segers, Belgium

16.35 – 16.55 **Invited Lecture**  
Prof. Andrew Sharp - UCD, Dublin

16.55 – 17.15 **Oral session 3**  
**Open Abstracts session 2**

17.15 – 17.30 **Lifetime Achievement: In memory of Prof. Michel Safar and Prof. Michael O'Rourke**

17.40 – 18.30 **ARTERY Annual Business meeting**

20.00 – 23.00 **Conference dinner and Ceremony**

# FRIDAY 11 OCTOBER 2024

|               |   |
|---------------|---|
| 08.00 – 09.00 | <b>Registration</b>   |
| 09.00 – 09.40 | <b>Oral session 4</b><br><b>Young Investigator Award Abstract session 2</b>   |
| 09.40 – 10.25 | <b>ARTERY/VascAgeNet: Vascular ageing translation to practice: mind the gaps and follow the trends!</b><br>Introduction<br>WG1: Knowledge Exchange (Chloe Park & Rachel Climie)<br>WG2: Technological Innovation (Jordi Alastruey & Dimitrios Terentes Printzios)<br>WG3: Clinical Research and Practice (Giacomo Pucci & Rosa Maria Bruno)<br>Roundtable Q&A |
| 10.25 – 11.00 | <b>Refreshments, guided exhibitor viewing</b>   |
| 11.00 – 12.00 | <b>Oral session</b><br>Maternal Haemodynamics Symposium<br>Professor Basky Thanilganathan<br>Professor Wilfried Gyselars<br>Professor Christoph Lees  |
| 12.00 – 12.40 | <b>Oral session 5</b><br><b>Open abstracts session 3</b>  |
| 12.45 – 13.00 | <b>Poster storm 2</b>   |
| 13.00 – 13.45 | <b>Lunch</b>  |
| 13.45 – 14.45 | <b>Poster session 2</b>   |
| 14.45 – 15.15 | <b>McDonald Lecture</b><br>Prof. Pierre Boutouyrie, Paris, France   |
| 15.15 – 15.45 | <b>Refreshments</b>   |
| 15.45 – 16.05 | <b>Invited lecture</b><br>Prof Gary Mitchell, USA   |
| 16.05 – 16.45 | <b>Oral session 6</b><br><b>Open abstracts session 4</b>  |
| 16.45 – 17.00 | <b>Closing remarks</b><br><b>Young Investigator Awards</b><br><b>Poster awards</b>  |

# VENUE AND LOCATION

**Artery24 will be held at the Reardon Smith Lecture Theatre of the Museum of Cardiff, Cardiff, Wales, UK**

Cathays Park

Cardiff

CF10 3NP

Website: <https://museum.wales>

## TRAVELLING TO CARDIFF, WALES

### By Air

#### Cardiff Airport

The closest airport is Cardiff Airport which is about a half hour taxi ride from the Museum of Wales.

Flights from various airlines arrive at Cardiff Airport from different destinations. Here are some of the airlines and the cities they fly from:

TUI: Flights from **Bridgetown** and **Tenerife South**.

KLM: Multiple flights from **Amsterdam**.

Aer Lingus: Flights from **Belfast City**.

LOT Polish Airlines: Flights from **Warsaw**.

Ryanair: Flights from **Dublin** and **Faro**.

Eastern Airways: Flights from **Paris - Orly**.

Loganair: Flights from **Edinburgh**.

Vueling Airlines: Flights from **Alicante**.

For the most accurate and up-to-date flight schedule, it's best to check the official Cardiff Airport website or directly with the airlines.

#### Bristol Airport

Bristol Airport is a 55 minute journey to Cardiff by taxi and has incoming flights from all over Europe.

There are also several busses that will take you directly to Cardiff city centre which will take approx. 1 hour and 30 minutes and will cost £19. For more information visit <https://timetables.nationalexpress.com/>

#### Heathrow Airport

For international flights into Heathrow, there are several different ways to get to Cardiff.

- **Train:** The most convenient way is to take the Elizabeth Line and change to take a train from London Paddington to Cardiff Central. The journey takes approximately 2 hours and 36 minutes. You can enjoy scenic views along the way, and the train offers a comfortable ride. Tickets cost around £65. Timetables and tickets can be found on [trainline.com](http://trainline.com)
- **Bus:** Alternatively, you can take a bus from Heathrow Central Bus Station to Cardiff Bus station. The bus ride takes about 2 hours and 55 minutes and costs around £15. Timetable and tickets can be found at <https://www.nationalexpress.com>
- **Car:** If you prefer driving, you can take the M4 motorway from Heathrow to Cardiff. The distance is approximately 138 miles, and the drive usually takes around 2 hours and 18 minutes.

### By Car

For satnav use the post code CF10 3NP.

#### Car Parking for exhibitors

We will have Museum Assistants to escort exhibitors from the Porters Lodge to the Restaurant and Oriel Suite where the exhibition will take place. You can leave your cars overnight in our Museum Car park at your own risk. We ask that we have number plates and contact details available to inform the museum.

# SPONSORSHIP & EXHIBITION OPPORTUNITIES

**Your support is instrumental in helping ARTERY to advance our charitable work, by supporting innovative research and promoting education and knowledge about the detection, investigation and treatment of arterial structure and function.**

**Your support will help to make a tangible difference in improving patient outcomes.**

Sponsorship gives you the opportunity to build on your relationship with existing contacts and generate new collaborators and ARTERY24 provides an unmissable opportunity to contribute to key areas of debate and increase your company profile, product awareness and knowledge among your target audience.

There is a wide range of options for your company to become involved in the event, which can be found on the following pages in this brochure. If the packages and opportunities detailed do not necessarily meet your company's specific marketing objectives, please don't hesitate to contact the Conference Secretariat ([artery@conferencecollective.co.uk](mailto:artery@conferencecollective.co.uk)) to discuss bespoke, tailor-made packages.

## **Terms of Booking**

Exhibition stand space and sponsorship items will be allocated on a strict 'first come, first served' basis. If you would like to book an exhibition space or take up a sponsorship item, please complete the Booking Form enclosed with the prospectus and return it to the Conference Secretariat as soon as possible to [Artery@conferencecollective.co.uk](mailto:Artery@conferencecollective.co.uk). All rates quoted are exclusive of VAT, which will be charged where applicable at the prevailing rate.

Invoices will be issued once a signed booking form agreement has been returned.

## **Terms and Conditions**

The terms and conditions of exhibiting companies are included in the prospectus. Please note that returning the booking form indicates acceptance of these terms and conditions. The exhibition booking form will be held as a valid liable contract, by which both parties will be bound.

# SPONSORSHIP & EXHIBITION OPPORTUNITIES

The following sponsorship opportunities are available for organisations interested in supporting this event and our charitable aims, whilst increasing their profile.

In addition to the benefit of your chosen sponsorship item, all sponsors will have the following:

- The sponsor's name and company logo will be listed on the Directory of Sponsors and Exhibitors page in the Official Conference Programme
- The sponsor will be acknowledged on the conference website with a link to the sponsor's company website including logo.
- Sponsor/ Exhibitor guided tour

## Poster sessions sponsorship

Exclusive Opportunity

€3,500

Scientific posters will be displayed on poster boards in a dedicated area and are a major feature of the conference, and a crucial networking and learning opportunity for delegates. We anticipate that 100+ posters could be presented throughout the conference.

### Sponsorship Benefit:

You will be aligning your company with new research and will benefit from strong branding to a captive and engaged audience. The sponsor's name and/or logo will be prominently displayed in the top-left of every poster board (one colour) with the poster number.

Your company name will be prominently displayed during the exhibition area on signage, as well as acknowledgement in the programme overview.

**Companies wishing to book this package, must also book an exhibition space.**

## Delegate Notepads and Pens

Exclusive Opportunity

€1,500

The sponsor will have the exclusive opportunity to align their company profile with the conference, by having their company name and/or logo (one colour) featured alongside the conference logo on the front cover of the conference notepads and on pens.

### Sponsorship Benefit:

The notepads and pens will be given to all registered delegates, invited speakers, and fellow exhibitors and sponsors at the conference. These will be inserted into the delegate bags (if sponsored).

# SPONSORSHIP & EXHIBITION OPPORTUNITIES

## Delegate Bags

€1,500

Delegate Tote bags will be given to all registered delegates, invited speakers and fellow exhibitors and sponsors at the conference. Bags will contain the programme overview, pads, pens (if sponsored) and other relevant information.

### Sponsorship Benefit:

- The sponsor's name and/or logo prominently printed on the outside of each Tote bag.
- **Legacy branding** – delegates can keep their bags for reuse after the end of the event

## Bursary Contribution

€2,750

To make the ARTERY Conference accessible to as many Young Investigators as possible, we invite companies to support 5 postgraduate students based at academic institutions to attend the conference.

### The bursary contribution will offer the following benefit to the successful candidate:

- Access to the conference scientific sessions, refreshments, lunch, conference dinner and conference materials. The successful candidates will be responsible for covering their own travel, accommodation and subsistence costs incurred in attending the conference.
- **Legacy branding** – Recipients of sponsored bursaries will be advised of the name of their sponsor and will be encouraged to visit your stand during the conference. Your generous support could contribute to a future rising star of ARTERY.

## Conference Lanyards

Exclusive opportunity

€1,500

Sponsorship of the 2024 conference lanyards will ensure brand visibility to up to 300 participants. All participants will be required to wear their lanyard and badge throughout the conference for two days.

### Sponsorship Benefits:

- Company Logo (in white) to appear alongside Artery Logo on lanyards – artwork and design will be shared before production
- Lanyard will be eco-friendly and worn by all registered delegates and speakers for two days of the conference
- Logo and acknowledgement of sponsorship in pre- event communications as well as on the conference website and other conference materials
- Legacy branding – delegates can keep their lanyard at the end of the event.

## Advert in Programme Overview

€350

Companies can reserve full page advertisements in the Programme Overview which will be given to all registered delegates, invited speakers and fellow exhibitors and sponsors at the conference.

Companies will be informed about the technical specifications and deadline for the receipt of the PDF file in due course after booking.

### Sponsorship Benefit:

Promote your organisation's latest research, product and/or information of your choice to a targeted audience. The Programme Overview will be provided to all registered delegates, invited speakers and fellow exhibitors and sponsors at the conference.

# SPONSORSHIP & EXHIBITION OPPORTUNITIES

## ARTERY EXHIBITOR - €4,290

### Package includes:

- Refreshments during official breaks on Thursday and Friday
- Lunch on Thursday and Friday
- One complimentary conference dinner ticket
- Opportunity to present your latest products, services and innovative technology as part of the **guided exhibition tour**
- Recognition as an exhibitor on conference publicity and website
- Table-top exhibition space including a table and two chairs
- Basic electrical supply (one plug socket)
- Conference materials for 2 company personnel
- Access to scientific sessions and poster discussion sessions
- Cleaning of exhibition stand area
- Overall heating and lighting in the exhibition area

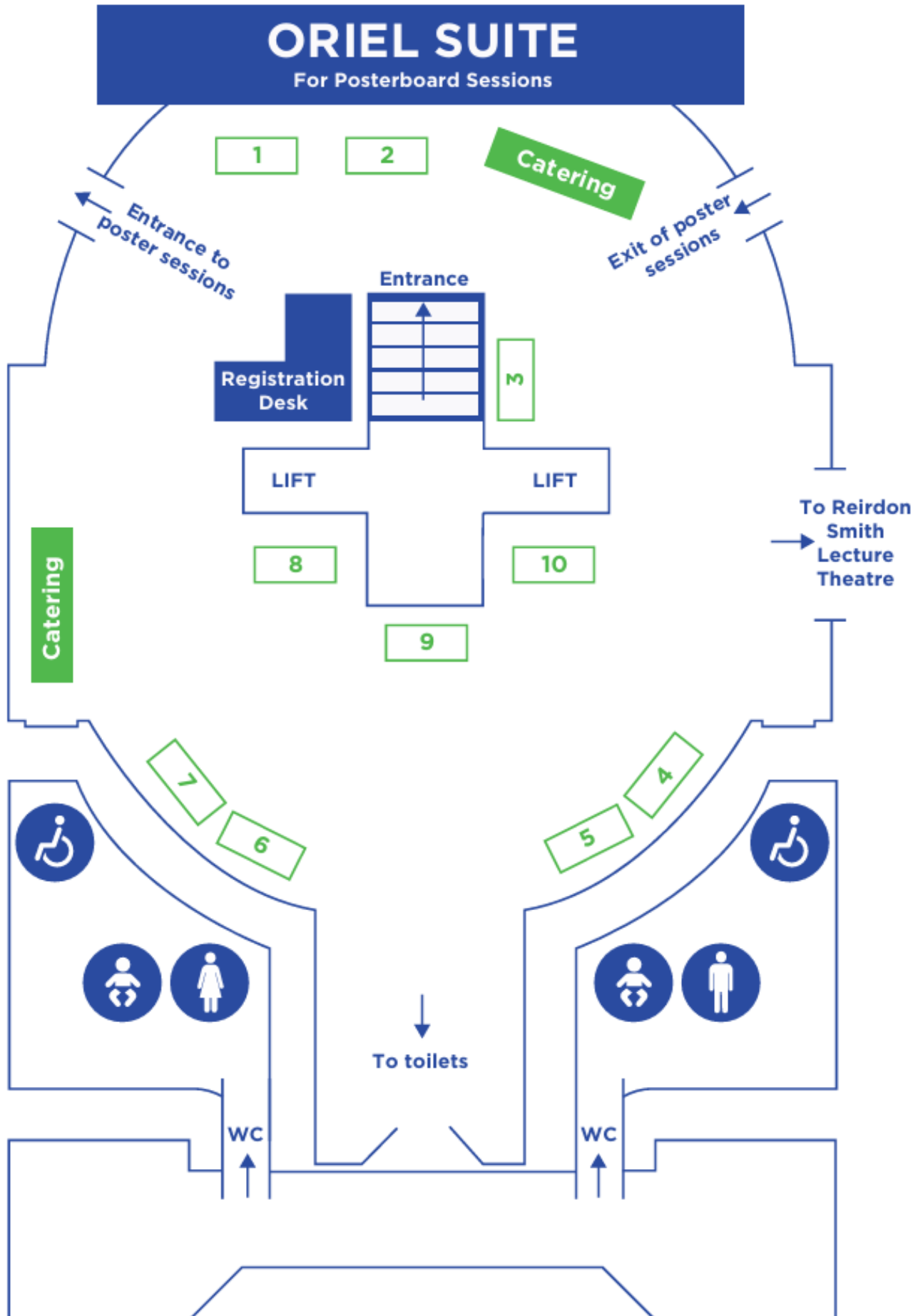
### Hire of exhibition space does not include:

- Portering services
- Hire of audiovisual equipment
- Advanced internet connections
- More than one ticket to the Conference Dinner

### Dedicated exhibition times:

All refreshment breaks will be served in the exhibition areas which will maximise your engagement with the delegates.

# EXHIBITION FLOOR PLAN



# Booking form (page 1)

## Company Details

Contact Name:

Position within Company:

Company Name:

Address:

Postcode

Tel:

Mobile:

Email:

Registration VAT No.:

## Sponsorship Items

| Item:                          | Cost:  | Tick: |
|--------------------------------|--------|-------|
| Sponsorship of Poster Sessions | €3,500 |       |
| Conference Lanyards            | €1,500 |       |
| Delegate Bags                  | €1,500 |       |
| Notepads and Pens              | €1,500 |       |
| Advert in Programme Overview   | €350   |       |
| Bursary Contribution           | €2,750 |       |

## Exhibition Space

| Choice        | Stand Number: | Cost:  |
|---------------|---------------|--------|
| First Choice  |               | €4,290 |
| Second Choice |               | €4,290 |

## Company Representatives attending conference

Please specify which day, if appropriate

Please specify any dietary requirements including allergies:

|    |  |
|----|--|
| 1. |  |
| 2. |  |

## Conference Dinner – Thursday 10 October 2024

The conference dinner will take place at The Dock, Cardiff Bay. Tickets are €50.00 each.

|  |  |
|--|--|
| No. of Tickets                           |  |
| Dietary requirements including allergies |  |

# Booking form (Page2)

## Invoicing Details

Please send me a VAT invoice quoting  
Purchase Order No (if required)  
Company name and invoice address  
if different from overleaf:

|  |
|--|
|  |
|  |

## Payment terms:

Payment must be received within 30 days of the invoice date, or prior to the commencement of the conference, whichever is the sooner.

## Please return this form to:

Conference Secretariat, Faraday Institution Conference 2023  
The Conference Collective Ltd, 8 Waldegrave Road, Teddington, Middlesex, TW11 8HT  
**T:** +44 (0) 20 8977 7997  
**E:** [Artery@conferencecollective.co.uk](mailto:Artery@conferencecollective.co.uk)

## Total for invoice

|                                 |  |   |
|---------------------------------|--|---|
| Sponsored items (if applicable) |  | € |
| Stand (insert number)           |  | € |
| Dinner tickets (if applicable)  |  | € |

# Terms and Conditions

## Agreement

The Booking Form constitutes only an offer by the Sponsor or Exhibitor to sponsor/exhibit at the ARTERY24 Conference on these terms and conditions only. The Organisers reserve the right to accept or refuse such offer at its sole discretion. In the event that the Organisers accept the Sponsor's/ Exhibitor's offer, the Organiser will provide written confirmation via email of the booking, and this will create a legally binding contract between the Sponsor and the Organiser on these terms and conditions only to the exclusion of all others (this 'Agreement').

All bookings of exhibition space and sponsorship packages are administered on a first-come, first-served basis, dependent on availability and at the Organiser's discretion. A completed Sponsorship/Exhibition Booking Form should be emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form, space will be confirmed, and an invoice will be emailed. Please note that one alternative choice should be clearly indicated on the application form. Space allocations will be made in the order in which application forms are received.

## Payment

On providing such written confirmation to the Sponsor/Exhibitor, the Organiser will issue its invoice to the Sponsor/Exhibitor in respect of the Sponsorship/Exhibitor Fee. The Sponsor/Exhibitor shall make full and final payment to the Organiser no later than 30 days following receipt of the invoice. The Sponsorship/Exhibitor Fee is exclusive of VAT. Payments should be made by BankTransfer, BACS or credit card as detailed on the invoice issued by the Organiser.

## Terms

This Agreement commences on the date of the Organiser's written confirmation of the booking and shall terminate at the end of the ARTERY24 Conference.

## Cancellation Clause

Cancellation of Sponsorship/Exhibition Booking must be made in writing to The Exhibition and Sponsorship Manager, Artery Conference 2024, c/o The Conference Collective, 8 Waldegrave Road, Teddington, Middlesex TW11 8HT and can be emailed to Artery@conferencecollective.co.uk. If the Sponsor/Exhibitor cancels this Agreement, the Organiser shall refund (subject to any costs as set out below) to the Sponsor/Exhibitor a percentage of the fees determined in accordance with the following:

If cancellation/reduction is received up to and including 12 July 2024, the organisers shall retain 10% of the agreed package amount; if cancellation/reduction is received between 12 July 2024 and 9 August 2024, the organisers shall retain 50% of the agreed package amount, and if cancellation/reduction is received after 9 August 2024, the organisers shall retain 100% of the agreed package. The sponsorship/exhibition fee (where applicable) will be refunded after the conference.

The Organiser shall be entitled to retain from any refunded fees a sum equivalent to its actual administration expenses, the costs of materials and any costs to which the Organiser has committed when the Sponsor/ Exhibitor cancels this Agreement. If the conference is cancelled by the Organiser (other than as a result of events beyond the reasonable control of the Organiser), the Organiser shall refund the fee paid by the Sponsor/ Exhibitor.

## The Organiser's Obligations

The Organiser will:

Organise the ARTERY24 Conference to a high standard and to the best of its ability.

Ensure the Sponsor/Exhibitor benefits from all elements of the confirmed Sponsorship/Exhibition Package.

Not do or knowingly permit to be done anything which is prejudicial to the good image of the Sponsor/Exhibitor.

## Sponsor's/Exhibitors Obligations

Stands must be staffed during exhibition times, including scheduled breaks and poster viewing sessions.

## Insurance

While every precaution is taken to protect your property during the event, the Organisers are not responsible for any loss or damage and we strongly recommend that you take out appropriate insurance cover. The Organisers accept no responsibility for any loss sustained by exhibitors from theft, fire damage or any third party.

Exhibitors are also responsible for insuring against any legal liability incurred in respect of injury or damage to property belonging to third parties. In addition to this, exhibitors should protect their expenditures against abandonment and cancellation or curtailment of the event due to reasons beyond the Organiser's control.

## Security

The Organisers cannot be held responsible for the loss or damage to exhibitors' property. Exhibitors are advised not to leave their stand unattended at any time especially if there are portable and valuable items on the stand.

## Exhibition Set-Up and Breakdown

Exhibitors will have access on to set-up their stand at the following times:  
• Wednesday 9 October 12.00 – 18.00 hrs set up times

Exhibition stands must not be broken down before 12.00 noon on the last day of the conference. Please note, the above times are subject to change. An exhibitor Manual will be sent to Exhibitor in advance of the conference.

## Exhibitors' Responsibilities

All exhibiting companies are responsible for their stand. Due consideration must be given to the safety of the stand throughout the event and that any actions or inactions do not give rise to accidents, injuries or an unsafe working environment so far as is reasonably practicable.

The Organiser reserves the right to restrict exhibit area activity noise, operation, or materials that, in the Organiser's opinion could cause disruption or offence to other Exhibitors and/or event delegates, or unduly interfere with the delivery of the event itself.

## Accessibility

The current EU regulations state that disabled persons must be afforded the same opportunities as able-bodied persons. This includes the ability to attend exhibitions and view any exhibits.

## Liability Clause

The Organiser shall not be liable for any failure to fulfil this contract where failure is caused by supervening circumstances including weather, fire, flood, earthquake, transport delays, war, riots, acts of terrorism or event which, without fault of either party, render fulfilment impossible.

The Sponsor/Exhibitor (including its officers, employees, contractors and agents) and the Sponsor's exhibition stand must comply in all respects with all applicable laws, regulations, and rules and conditions of the Venue relevant to it, and with any relevant trade codes of practice.

