

**ARTERY** 19

**ARTERY**  
Association for Research into  
Arterial Structure and Physiology

# Sponsorship & Exhibition Prospectus

**10-12 October 2019**  
**Danubius Hotel Flamenco**  
**Budapest, Hungary**  
[www.arterysociety.com](http://www.arterysociety.com)



# ORGANISING COMMITTEES

## ARTERY EXECUTIVE COMMITTEE

<b>President:</b>	<b>Professor Pierre Boutouyrie</b>	Paris	France
<b>Vice President:</b>	<b>Professor Thomas Weber</b>	Wells	Austria
<b>Secretary:</b>	<b>Professor Chakravarthi Rajkumar</b>	Brighton	UK
<b>Treasurer:</b>	<b>Professor Patrick Segers</b>	Ghent	Belgium
<b>Ordinary Members:</b>	<b>Professor Pedro Cunha</b>	Guimarães	Portugal
	<b>Dr. Rosa M Bruno</b>	Pisa	Italy
	<b>Dr. Tine Willum Hansen</b>	Gentofte	Denmark
<b>Digital Editor:</b>	<b>Dr. Bart Spronk</b>	New Haven	United States
	<b>Dr. Dimitrios Terentes-Printzios</b>	Athens	Greece

## ARTERY COUNCIL MEMBERS

<b>Dr Riz Akhtar</b>	UK	<b>Dr Koen Reesink</b>	The Netherlands
<b>Professor Phil Chowienczyk</b>	UK	<b>Professor Arno Schmidt-Trucksass</b>	Switzerland
<b>Dr Robinson Joannides</b>	France	<b>Professor James Sharman</b>	Australia
<b>Professor Stephane Laurent</b>	France	<b>Professor Thomas Weber</b>	Austria
<b>Dr Gary Mitchell</b>	USA	<b>Dr Berend Westerhof</b>	The Netherlands
<b>Professor Maria-Lorenza Muiesan</b>	Italy	<b>Dr Tine Willum Hansen</b>	Denmark
<b>Dr Christian Ott</b>	Germany	<b>Dr Yamsin Yasmin</b>	UK
<b>Professor Athanasios Protogerou</b>	Greece	<b>Professor Reuven Zimlichman</b>	Israel

## ARTERY 19 LOCAL ORGANISING COMMITTEE

- **Bela Benczur MD** - Balassa Janos' County Hospital, Szekszard (**CHAIR, Local Organising Committee**)
- **Janos Nemcsik MD PhD** - General Secretary of the Hungarian Society of Hypertension; Teaching Family Physician, Semmelweis University, Budapest
- **Prof Zoltan Jarai MD PhD** - President of the Hungarian Society of Hypertension; St. Imre University Teaching Hospital, Budapest
- **Prof Csaba Farsang MD PhD** - Eternal Honorary President of the Hungarian Society of Hypertension; St. Imre University Teaching Hospital, Budapest
- **Prof Akos Koller MD PhD** - President of the Hungarian Microcirculation and Vascular Biology; Vice Rector, University of Physical Education, Budapest
- **Renata Bocskei MD** - Semmelweis Medical University, Budapest
- **Andras Tisler MD PhD** - Semmelweis Medical University, Budapest
- **Orsolya Csepreakal MD PhD** - Semmelweis University, Budapest
- **Mariann Harangi MD PhD** - General Secretary of the Hungarian Society of Atherosclerosis; University of Debrecen, Debrecen
- **Tamas Horvath MD PhD** - University of Technology and Economics, Budapest

# THE ARTERY SOCIETY

The concept that vascular age is better related to prognosis than chronological age is rapidly evolving. Stiffening of arteries, an important element of vascular ageing, is a potent cardiovascular risk prognosticator and emerges as an appealing therapeutic target. "Premature vascular ageing" is genetically determined but it is also associated with cardiovascular risk factors, such as diabetes and hypercholesterolaemia and is modified by several pharmacological and non-pharmacological means, such as nutritional products and lifestyle habits. Furthermore, significance of central haemodynamics is now appreciated beyond the pathophysiological level to risk determination and therapy. Therefore, methods of assessing arterial stiffness and central haemodynamics are important in the modern management of cardiovascular disease, both in terms of risk assessment and therapeutics.

## **Conference**

The ARTERY Society promotes the advancement of knowledge and dissemination of information concerning the pathophysiology, pharmacology, epidemiology, detection, investigation and treatment of arterial structure and function.

Our annual conference covers fully the expanding list of topics relating to large artery structure and function through keynote lectures, lively debates, presentations of peer-reviewed abstracts and practical demonstrations. The conference offers plenty of opportunities for scientific interaction and discussions with dedicated scientists in the field.

Collaboration is key to the success of the ARTERY 19 conference and will serve to both strengthen existing collaborations and help establish new ones in the future.

## **Membership**

Membership of ARTERY is open to anyone active in the field of haemodynamics and large artery structure and function and who usually have had experience in the field of arterial structure and physiology.

## **The Artery Council**

The Council is made up of 16 key opinion leaders, including members of the Artery Executive Committee, representing research centres throughout Europe. The Council supports the work of the Executive Committee and their role includes proposing topics for future annual scientific meetings, reviewing scientific papers for Artery Research and assisting with the review of abstracts submitted for the annual scientific meeting.

# INVITATION

Dear Colleague,

We are pleased to invite companies with an interest in the field of large artery structure and function to participate as exhibitors and sponsors at **ARTERY 19** which will be held from Thursday 10 to Saturday 12 October 2019 at the Danubius Hotel Flamenco, Budapest, Hungary.

Our 19<sup>th</sup> ARTERY conference continues to focus on all aspects of arterial structure and function, particularly, this year, on '**peripheral artery disease and arterial stiffness**'. All organisations representing relevant aspects of basic and clinical science are welcome – imaging, bioengineering, haemodynamics, epidemiology, pharmacology, treatments, preventive measures etc. Other aspects include biochemical mediators, lipids and inflammation, and we also welcome companies focusing on these areas.

The conference is a prime opportunity to establish new collaborations and network with a highly informed, friendly audience from various backgrounds. Colleagues from sister societies in North America ([North American Artery](#)), Latin America ([LATAM Artery](#)), Asia ([Pulse of Asia](#)) and Australia join us, with particular attention for Young Investigators who will present free communications and many invited lectures.

The Danubius Hotel Flamenco is set within green surroundings on the peaceful Buda side of the Danube. The venue is located just a few minutes from the city's business and shopping districts and close to Gellért Hill with excellent public transportation connections from the airport.

As exhibitors and sponsors, you will have many opportunities to meet conference participants particularly during the refreshment breaks and the Networking Welcome Reception at the end of day one.

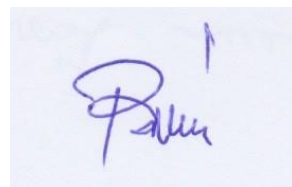
Your ongoing support is key to the success of our conference. We would urge you to consider the excellent opportunities enclosed in this prospectus which have been designed to work around and support your marketing objectives. If the options do not necessarily meet those objectives, please don't hesitate to contact the Conference Secretariat ([artery@conferencecollective.co.uk](mailto:artery@conferencecollective.co.uk)) in the first instance who will be pleased to discuss alternative options.

It is our intention to offer a stimulating scientific atmosphere in which you can meet old colleagues, make new friends and contacts, inspired by the beautiful city of Budapest.

On behalf of the ARTERY Executive Committee and the ARTERY 19 Local Organising Committee, we look forward to welcoming you to Budapest in October 2019.



**Professor Pierre Boutouyrie**  
President, ARTERY



**Bela Benczur**  
Chair, Local Organising Committee  
ARTERY 19

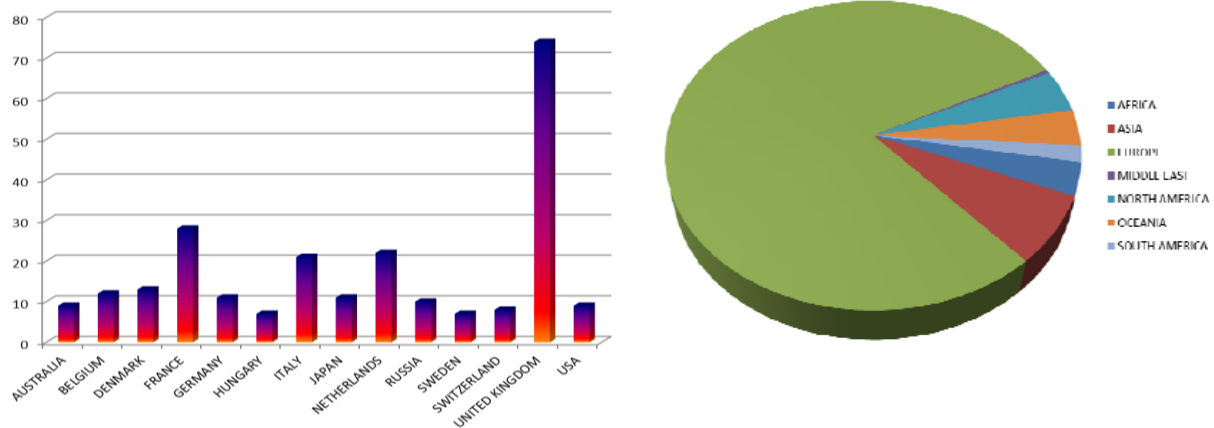
# ARTERY EVENTS

## WHO ATTENDS?

Consultants, associate specialists and training grades specialising in cardiology, clinical pharmacology, hypertension and vascular research will attend in addition to biomedical engineers working on arterial structure and function.

## WHERE FROM?

The meeting is host to delegates from all over the world, but primarily Europe, with a record 40 countries spanning all continents attending past conferences.



## ABSTRACT SUBMISSIONS

Free communications play an important role in the ARTERY Scientific Programme. Abstracts are welcome for consideration for oral or poster presentation dealing with clinical research, experimental studies, epidemiology, biomechanical, methodological and genetic research related to large artery structure and function. The number of abstracts submitted over the last ten years has steadily increased and we are pleased to report that we have received over 180 abstracts for ARTERY 19.

# PRELIMINARY PROGRAMME

## THURSDAY 10 OCTOBER 2019

07.45	Registration opens
08.15	<b>Satellite Symposium I</b> <b>Transcontinental Expert Meeting on Arterial Function</b> Chairs: P Boutouyrie, T Weber
11.00	<b>Welcome address</b> Professor Pierre Boutouyrie, <i>President, ARTERY</i> Bela Benczur, <i>Chair, Local Organising Committee, ARTERY19</i>
11.15	<b>Opening Lecture</b> <b>Arterial stiffness and PAD</b> Professor Mariella Catalano, <i>University of Milan, L. Sacco Hospital, Italy</i>
11.45	<b>Special Guest Lecture</b> <b>Chronic kidney disease: A model of impaired vascular remodeling</b> Antonio Bellasi, <i>ASST Papa Giovanni XXIII, Italy</i>
12.15	<b>Oral Session I</b>
13.15	Lunch, Poster and Exhibition viewing
14.30	<b>Special Guest Lecture</b> <b>Novel imaging technics of arteries</b> Professor Richard Lopata, <i>Eindhoven University of Technology, The Netherlands</i>
15.00	<b>Career Development Lectures</b>
16.00	Refreshments, Poster and Exhibition viewing <b>ARTERY Young Investigator Business Meeting</b>
16.30	<b>Joint Session with LATAM Artery, North American Artery, Pulse of Asia</b>
17.30	<b>Invited Lecture</b> <b>The role of e-health in 24-hour monitoring of central hemodynamics and vascular function</b> Professor Stefano Omboni, <i>Sechenov First Moscow State Medical University, Russia</i>
18.00	<b>Poster Session I</b> and Welcome Networking Reception
20.00	Welcome Networking Reception ends
21.00	<b>ARTERY Young Investigator networking evening</b>

## FRIDAY 11 OCTOBER 2019

07.00	ARTERY 19 Run – <i>group fitness activity</i>
08.00	Refreshments, Poster and Exhibition viewing
08.15	<b>Oral Session II</b>
09.45	<p><b>Focus Update</b>  <b>Waves (and anti-waves) in the circulatory system</b></p> <p><b>Novel aspects of arterial stiffness</b>  Professor Benjamin Gavish, <i>Yazamon Ltd, Israel</i></p> <p><b>Pulsatility and diameter in microvessels</b>  Professor Akos Koller, <i>University of Physical Education, Hungary</i></p>
10.15	Refreshments, Poster and Exhibition viewing
10.45	<b>Oral Session III – Young Investigator Award</b>
12.15	<p><b>Young Investigator Session</b>  <b>When industry comes to science: technology transfer for better knowledge in cardiovascular research</b>  Chairs: B Hametner, D Terentes-Printzios</p> <p><b>The academia perspective</b>  Professor N Stergiopoulos, <i>Swiss Federal Institute of Technology, Switzerland</i></p> <p><b>The start-up perspective</b>  David Campo, <i>WiThings, France</i></p> <p><b>The EU-COST Action VascAgeNet</b>  Christopher Mayer, <i>AIT, Austria</i></p> <p><b>Research Exchange Grant Winner 2018: Outcomes of collaborative project with host lab</b>  Giacomo Pucci, <i>Università degli Studi di Perugia, Italy</i></p>
13.15	<b>Poster Session II</b> , Lunch and Exhibition viewing
14.45	<p><b>Symposium organised in collaboration with Servier</b>  <b>Arterial stiffness and central hemodynamics: which use in clinical practice?</b>  Chairs: RM Bruno, C Rajkumar</p> <div style="text-align: right;"></div> <p><b>Children, adolescents and young adults</b> - Dr Carmel McEniery, <i>University of Cambridge, UK</i>  <b>Clinical role in the elderly</b> - Professor Athanasios Benetos, <i>Hôpital de Brabois, France</i>  <b>Guide for therapy in hypertension</b> - Professor Kennedy Cruickshank, <i>King's College London, UK</i></p>
15.45	<b>Oral Session IV</b>
17.15	Refreshments, Poster and Exhibition viewing
17.45	<p><b>Invited Lecture</b>  <b>Early life influences of arterial function and cardiovascular risk</b>  Professor Peter Nilsson, <i>Lund University, Sweden</i></p>
18.15	<b>ARTERY Annual Business Meeting</b>
19.30	<p><b>ARTERY Conference Dinner</b>  <b>Europe Ship</b> - <i>coaches available to transport dinner guests to and from the venue</i></p>

**SATURDAY 12 OCTOBER 2019**

08.30	Refreshments, Poster and Exhibition viewing
09.00	<b>Debate</b> - <i>topic to be confirmed</i>
09.50	<b>Focus Update - COPD and PAD in everyday clinical practice</b>  <b>Chronic obstructive pulmonary disease and its vascular complications</b> Professor Csaba Farsang, <i>Hungarian Society of Hypertension, Hungary</i> <b>The “ÉRV-programme” - the results of a Hungarian nationwide screening programme in PAD and hypertension</b> Professor Zoltan Jarai, <i>Hungarian Society of Hypertension, Hungary</i>
10.20	Refreshments, Poster and Exhibition viewing
10.50	<b>Oral Session V</b>
11.50	<b>McDonald Lecture</b> Professor Maria Lorenza Muiesan, <i>Università di Brescia, Italy</i>
12.20	<b>Lifetime Achievement Award</b> Professor John Cockcroft, <i>Cardiff Metropolitan University, UK</i>
12.40	Concluding remarks and close of conference
13.00	Light lunch followed by end of Conference
14.00	<b>Satellite Symposium II</b> <b>The EU-COST Action VascAgeNet: update and discussion</b> Chairs: C Mayer, RM Bruno
14.30	ARTERY 19 Open Golf Tournament - <i>golf course location to be confirmed</i>



# VENUE AND LOCATION

## The Danubius Hotel Flamenco, Budapest, Hungary



**Address:** 3-7 Tas vezér utca, 1113, Budapest, Hungary

**Telephone:** +36-1-889-5600

**Website:** <https://www.danubiushotels.com/en/our-hotels-budapest/danubius-hotel-flamenco>

## TRAVELLING TO AND FROM BUDAPEST

### By Air

The nearest airport is Budapest Ferenc Liszt International Airport, which is 22km from the hotel. Main airlines flying direct to Budapest include British Airways, EasyJet, LOT, Lufthansa, Ryanair and Wizz Air.

For more information, visit Budapest airport website: <https://www.bud.hu/en>

### By Road

The city centre can be accessed via these motorways

- M3 & M31 from the North
- M0 from the East
- M5 from the South
- M1 from the West

### By Rail

Budapest has three international rail stations:

- Budapest Keleti - 6.5km from the conference venue
- Budapest-Déli – 3.6km from the conference venue
- Budapest-Nyugati – 6.4km from the conference venue

# SOCIAL PROGRAMME

## WELCOME NETWORKING RECEPTION

**Thursday 10 October - 18.00-20.00**

The Welcome Networking Reception will be held at The Danubius Hotel Flamenco. The reception will take place during the poster discussion session and is open to all participants. A light buffet and refreshments will be served.

## CONFERENCE DINNER

**Friday 11 October - 19.30-22.30**

A pre-dinner drinks reception followed by the Conference Dinner will take place after the conference proceedings on Friday 11 October on board the Europa Boat on the river Danube. Tickets are available at €66.67 + VAT per ticket which includes pre-dinner drinks, a three-course dinner and wine. Exhibitors are welcome to attend the dinner and should indicate their ticket requirements on the booking form.



# ACCOMMODATION

The Conference Secretariat has negotiated rates at these hotels which are either located within the conference venue or a short distance away. Rates quoted are on a per room, per night basis.

<b>Danubius Hotel Flamenco</b> 3-7. Tas vezér utca, 1113 Budapest, Hungary	€85.00 – Single €95.00 – Double/Twin  Per room, per night incl. breakfast and tax	Visit the dedicated Artery 19 web page: <a href="https://www.danubiushotels.com/en/cha101018">https://www.danubiushotels.com/en/cha101018</a>
<b>Ibis Styles Budapest Citywest</b> Budaörsi út 88. 1118 Budapest, Hungary	€80.00 – Single €86.00 – Double/Twin  Per room, per night incl. breakfast and tax	Telephone: +361 872 1500 and quote booking reference: Artery 19  Situated: 1.9 miles from main conference venue

All rooms are subject to availability. You are free to book accommodation directly with these hotels where it is possible that a lower rate may be advertised online.

# SPONSORSHIP & EXHIBITION OPPORTUNITIES

## REASONS TO SUPPORT ARTERY 19 CONFERENCE

- Sponsorship gives you the opportunity to build on your relationship with existing contacts and generate new collaborators.
- Artery 19 provides an unmissable opportunity to contribute to key areas of debate and increase your company profile, product awareness and knowledge among your target audience.

There is a wide range of options for your company to become involved in the event, which can be found on the following pages in this brochure. If the packages and opportunities details do not necessarily meet your company's specific marketing objectives, please don't hesitate to contact the Conference Secretariat ([artery@conferencecollective.co.uk](mailto:artery@conferencecollective.co.uk)) to discuss tailor-made packages.

### **ARTERY Charity Partner - €5,000 + VAT** (exhibition space and scientific session)

#### **Package includes:**

##### **Educational, Parallel Session, Marketing & Advert**

- Parallel session – 1-hour parallel session in a break-out room to present or run a session in the format which suits your company's requirements (subject to approval by the Committee). This may be a demonstration of your product(s) OR a series of short presentations.
- Opportunity to place a 1-page advert (A4 or smaller) in the final programme (distributed to all participants) to advertise your parallel session
- Recognition as a Charity Partner on conference publicity and website
- 2 additional registrations for company personnel
- Access to scientific sessions

##### **Exhibition stand and catering**

- Lunch and refreshments throughout the conference
- Attendance at the Welcome Networking Reception
- Exhibition space (3m x 2m) including a table and two chairs
- 2 registrations for company personnel

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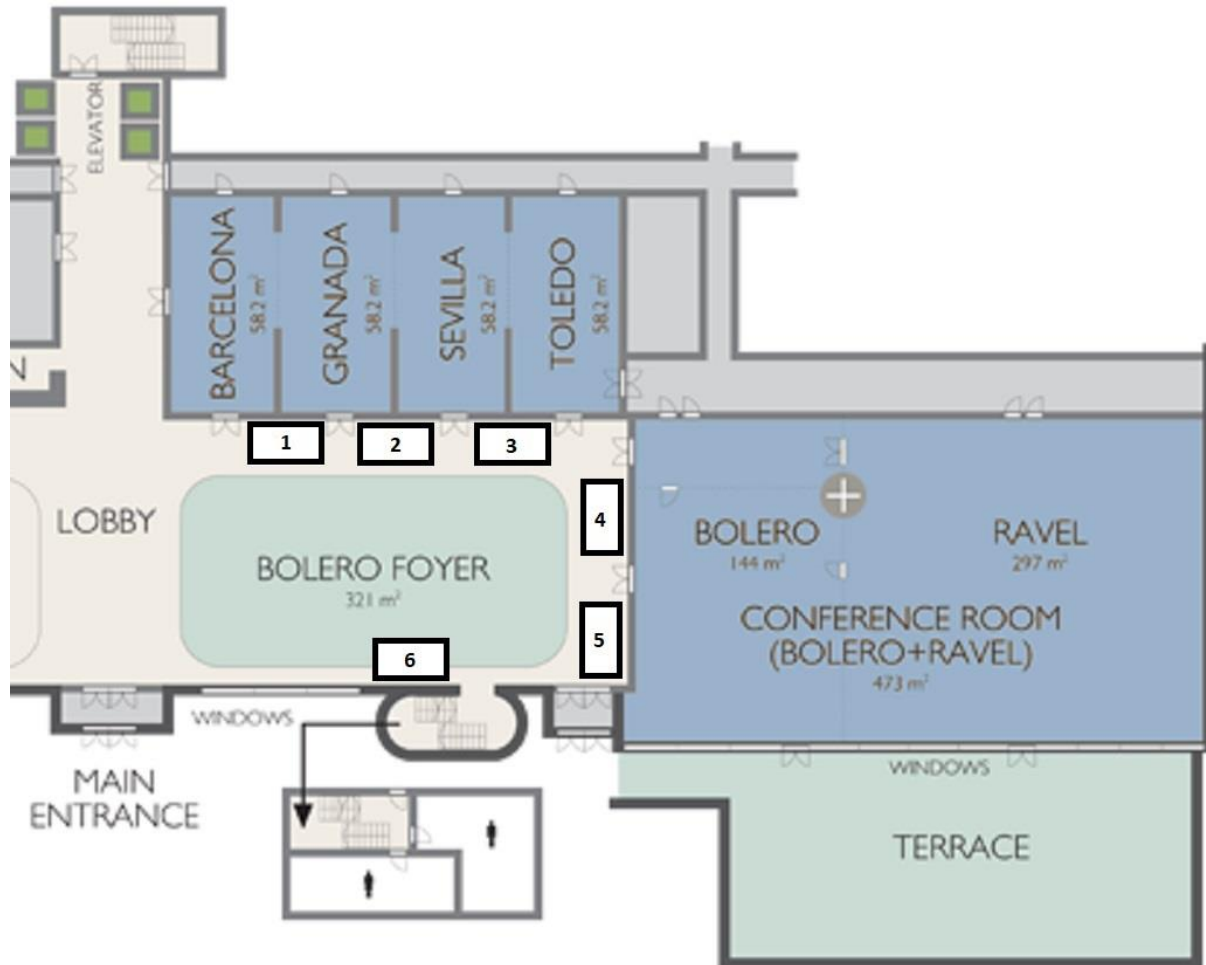
### **Friends of ARTERY - €3,750 + VAT** (exhibition space)

#### **Package includes:**

##### **Exhibition Stand, Donation, Marketing & Catering**

- Lunch and refreshments throughout the conference
- Attendance at Welcome Networking Reception
- Recognition as a Friend of Artery on conference publicity and website
- Exhibition space (3m x 2m) including a table and two chairs
- 2 registrations for company personnel
- Access to scientific sessions

## EXHIBITION FLOOR PLAN



### ALLOCATION OF EXHIBITION SPACE

Space will be allocated on a “first come, first served” basis. A completed Exhibition Booking Form and Contract should be posted / emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice for the full amount due will be sent to the booker. Please note that two alternative choices should be clearly indicated on the booking form.

Space allocations will be made in the order in which booking forms are received.

## Conference App - €6,500 + VAT

The ARTERY 19 event app is a great way to give your company added exposure. It will be available before, during and after the conference and will be used as a reference tool to access speaker content, abstracts and exhibitor information.

This sponsorship opportunity is offered to a single sponsor to give your brand the opportunity to get more attention and achieve higher conversion rates. Exclusive sponsorship provides high-exposure placement in the app in order to drive traffic to your company's onsite presence or website.

The ARTERY 19 app will combine all the information traditionally captured in a printed programme and more. Packed full of useful tools, the attendees will enjoy a great interactive app experience. Personalised programmes, 'what's on now', delegate-to-delegate networking, live audience polling, speaker and panel Q&A, are just a few of the exciting features to be included.

- **Custom branding** – sponsoring company's branding on the welcome page
- **Full agenda listing**
- **Personalised schedules** – attendees can browse around or search for sessions by keyword
- **Personal schedules**
- **Profiles of all speakers**
- **Social media** – incorporate your company's channels
- **Direct notification** – targeted messages and alerts to select groups of attendees
- **Attendee networking** – develop connections among attendees with interactive profiles and private in-app messaging
- **Live Polling, Surveys and Session Evaluation** – Gain valuable feedback and engage with attendees. Create session feedback questionnaires, ask speakers questions and use session polls with live results
- **Sponsor and exhibitor information** – a brilliant showcase for exhibitors with their profiles, location, and full contact details.
- **Exhibition floorplan**
- **Document upload** – attach files to sessions, exhibitions and speaker profiles before, during and after the event
- **Analytics** – attendee tracking and simple engagement metrics

## Delegate Bag - €1,995 + VAT

Sponsoring the delegate bags are an effective way for your company brand to be seen during the conference and for a long time after the event has finished. Worldwide legislation on the use of plastic carrier bags makes this an even more attractive offer now as the delegate bags can be re-used after the conference for personal use.

This is a high profile and much sought-after item. Delegate bags will be distributed at the event to all registered delegates, committee members, speakers and exhibitors. The sponsor's name and/or logo will be printed (one colour) on the outside of each delegate bag (also to include the Society logo). Each bag will contain the final programme and other relevant conference materials.

## Scientific Poster Area - €1,995 + VAT

Scientific posters (approximately 180) will be displayed in a dedicated area in the exhibition hall for the duration of the meeting. The poster area is a major feature of the conference and is an essential networking and learning opportunity for all participants. Dedicated discussion sessions are organised in this area on the first two days of the event. As a sponsor, you will be aligning your company with new scientific research and will benefit from strong branding to a captive and engaged audience. The sponsor's name and/or logo will be prominently displayed in the top-left hand corner of every poster board (one colour).

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## Lanyards - €1,500 + VAT

Lanyards will be provided for every registered delegate, speaker and exhibitor. The sponsor's name and/or logo will be printed on the badge lanyard (one colour).

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## Delegate Bag Insert - €500 + VAT

The major sponsorship packages include a delegate bag insert. Other companies may have a single insert, maximum A4 sheet of promotional literature, to be included in each delegate bag provided for delegates and speakers. Flyer to be provided by the sponsor (Inserts will be subject to approval **before printing** by Organising Committee).

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## Delegate Pens - €500 + VAT

Delegate pens will be provided for every registered delegate, speaker and exhibitor. This is a unique opportunity to highlight your name and company logo on an item which will see continuous use throughout the meeting and afterwards. Pens will be printed with sponsor's name and/or logo (one colour).

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## Delegate Notepads - €500 + VAT

Distributed in the delegate bag, this is a unique opportunity to highlight your name and company logo. Pads will contain unlined A4 paper and the outside cover will be printed with the sponsor's name and/or logo (one colour). The cover will also include the meeting name, date and logo.

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## SPONSORSHIP RATES

Rates quoted include the cost of sourcing and arranging the supply of items with exception of delegate bag inserts. If your company would like to supply items you have pre-printed, please do not hesitate to contact the Artery Conference Secretariat to discuss this option further.

# ARTERY CONFERENCE SECRETARIAT

If you are interested in securing in one of these sponsorship and exhibition opportunities for your company, please do not hesitate to contact the Artery Conference Secretariat for further information.

**The Conference Collective Ltd**

8 Waldegrave Road  
Teddington  
Middlesex

**Contact:** Lydia Dumont - Senior Conference Manager

**Email:** [artery@conferencecollective.co.uk](mailto:artery@conferencecollective.co.uk)

**Telephone:** +44 (0) 20 8977 7997



The sponsorship opportunities above are available on a first-come, first-served basis.

If the above options do not meet your requirements, please do not hesitate to contact [artery@conferencecollective.co.uk](mailto:artery@conferencecollective.co.uk) to enquire about bespoke sponsorship packages.

EU Customers: under reverse charge ruling EU customers account for VAT in their own country provided that they are able to supply a valid EU VAT number.

Invoices will be issued once a signed booking form agreement has been returned.

## ARTERY 2019 SPONSORSHIP AND EXHIBITION BOOKING FORM AGREEMENT

**Thursday 10 - Saturday 12 October 2019, Budapest, Hungary**

### COMPANY DETAILS

Company:

Contact:

Position:

Address:

Postcode:

Country:

Telephone:

Email:

**Rates quotes are exclusive of VAT @ 20%**

### SPONSORSHIP PACKAGES

Item	Rate	Please tick
ARTERY Charity Partner Package	<b>€ 5,000 + VAT</b>	
Friends of ARTERY Charity	<b>€ 3,750 + VAT</b>	

### EXHIBITION SPACE

Preferred Stand Choice	Stand Number
1 <sup>st</sup> Choice	
2 <sup>nd</sup> Choice	
3 <sup>rd</sup> Choice	

Each stand space includes 1 table, 2 chairs, and two complimentary registrations for the conference to include access to all the sessions, lunch/tea/coffee on Thursday, Friday and Saturday and conference materials. **PLEASE NOTE: Shell scheme cannot be supplied due to space limitation in the exhibition area.**

### SPONSORSHIP ITEMS (Rates quoted are exclusive of VAT at 20%)

Item	Rate	Please tick
Conference App	<b>€6,500 + VAT</b>	
Delegate Bag	<b>€1,995 + VAT</b>	
Scientific Poster Area	<b>€1,995 + VAT</b>	
Lanyards	<b>€1,500 + VAT</b>	
Delegate Bag Insert	<b>€500 + VAT</b>	
Delegate Pens	<b>€500 + VAT</b>	
Delegate Notepads	<b>€500 + VAT</b>	

### ADDITIONAL CONFERENCE REGISTRATIONS

Each stand space includes two complimentary registrations for the conference. If you wish to book additional places for company personnel, please complete the section below.

**I wish to book ..... places at €312.50 + VAT per registration**      **Total: €**

### CONFERENCE DINNER TICKETS

**I wish to book ..... tickets at €66.67 + VAT per ticket**      **Total: €**

**TOTAL TO PAY: €**



## INVOICING DETAILS

### COMPANY DETAILS

Company name:

Contact name:

Position within company:

Address:

Postcode:

Country:

Telephone:

Email:

Purchase Order No:

VAT No:

Signature .....

Date .....

### EXHIBITION & SPONSORSHIP TERMS & CONDITIONS

By returning this booking form, you accept the contract terms and conditions (listed in this Sponsorship and Exhibition Prospectus) and agree to abide by the terms and conditions for the Conference. The person named above is authorised to book this space on behalf of the applicant/company. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound.

### Please complete this form and return to:

Lydia Dumont - ARTERY 19 Conference Secretariat  
c/o The Conference Collective Limited  
8 Waldegrave Road  
Teddington  
Middlesex TW11 8HT  
UK

Email: [artery@conferencecollective.co.uk](mailto:artery@conferencecollective.co.uk)

Tel: +44 (0) 20 8977 7997

## Terms & Conditions

The Booking Form constitutes only an offer by the Sponsor or Exhibitor to exhibit at/ sponsor ARTERY 2019 on these terms and conditions only. The Organisers reserve the right to accept or refuse such offer at its sole discretion.

In the event that the Organisers accept the Sponsor's/Exhibitor's offer, the Organiser will provide written confirmation of the booking and this will create a legally binding contract between the Sponsor and the Organiser on these terms and conditions only to the exclusion of all others (this 'Agreement').

All bookings of exhibition packages, promotional marketing opportunities, advertising and sponsorship are administered on a first come, first-served basis. Each stand includes complimentary registrations for two exhibition personnel to include access, refreshments at official Conference break times & conference materials. A completed Sponsorship/Exhibition Booking Form and Contract should be posted / emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed, and an invoice will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms are received.

### Payment

On providing such written confirmation to the Sponsor/Exhibitor, the Organiser will issue its invoice to the Sponsor/Exhibitor in respect of the Sponsorship/Exhibitor Fee. The Sponsor/Exhibitor shall make full and final payment to the Organiser no later than 30 days following receipt of the invoice.

The Sponsorship/Exhibitor Fee is exclusive of VAT @ 20%. Payments should be made in EUROS.

### Terms

This Agreement commences on the date of the Organiser's written confirmation of the booking and shall terminate at the end of ARTERY 2019 except when expressly provided otherwise in these terms.

### Cancellation clause

Cancellation of Sponsorship/Exhibition Booking must be made in writing to The Exhibition and Sponsorship Manager, ARTERY 2019, c/o The Conference Collective, 8 Waldegrave Road, Teddington, Middlesex TW11 8HT and can be emailed to [artery@conferencecollective.co.uk](mailto:artery@conferencecollective.co.uk). If the Sponsor/ Exhibitor cancels this Agreement, the Organiser shall refund (subject to any costs as set out below) to the Sponsor/Exhibitor a percentage of the fees determined in accordance with the following:

- If cancellation/reduction is received up to and including 1 September 2018, the organisers shall retain 10% of the agreed package amount;
- if cancellation/reduction is received between 2 September 2018 and 1 February 2019, the organisers shall retain 50% of the agree package amount,
- and if cancellation/reduction is received after 1 February 2019, the organisers shall retain 100% of the agreed package.

The sponsorship/exhibition fee (where applicable) will be refunded after the conference.

The Organiser shall be entitled to retain from any refunded fees a sum equivalent to its actual administration expenses, the costs of materials and any costs to which the Organiser has committed when the Sponsor/Exhibitor cancels this Agreement. If the conference is cancelled by the Organiser (other than as a result of events beyond the reasonable control of the Organiser), the Organiser shall refund the fee paid by the Sponsor/Exhibitor.

### Insurance

While every precaution is taken to protect your property during the event, the Organisers are not responsible for any loss or damage and we strongly recommend that you take out appropriate insurance cover. The Organisers accept no responsibility for any loss sustained by exhibitors from theft, fire damage or any third party.

Exhibitors are also responsible for insuring against any legal liability incurred in respect of injury or damage to property belonging to third parties. In addition to this exhibitor should protect their expenditures against abandonment and cancellation or curtailment of the event due to reasons beyond the Organiser's control.

### Security

The Organisers cannot be held responsible for the loss or damage to exhibitors' property. Exhibitors are advised not to leave their stand unattended at any time especially if there are portable and valuable items on the stand.

**Exhibition set up and breakdown**

Exhibitors must ensure that their stand is set up and dressed by the times specified in the Exhibitor Manual. The only activities permissible on the day of the Conference are displaying brochures or the set-up of any valuable equipment, which for security reasons you do not want to leave unattended overnight. Exhibition stands must not be broken down before 13.00pm on Saturday 12 October 2019, the last day of the Conference.

**Exhibitors' responsibilities**

All exhibiting companies are responsible for their stand. Due consideration must be given to the safety of the stand throughout the event and that any actions or inactions do not give rise to accidents, injuries or an unsafe working environment so far as is reasonably practicable.

**Accessibility**

The current EU regulations state that disabled persons must be afforded the same opportunities as able-bodied persons. This includes the ability to attend exhibitions and view any exhibits. To this end, exhibitors are advised to ensure that their stand is easily accessible to visitors in wheelchairs.

**Liability clause**

The Organiser shall not be liable for any failure to fulfil this contract where failure is caused by supervening circumstances including weather, fire, flood, earthquake, travel, transport delays, war, riots, acts of terrorism or events which, without fault of either party, render fulfilment impossible.

**The Organiser's obligations**

The Organiser will:

- Organise the ARTERY 2019 conference to a high standard and to the best of its ability
- Ensure the Sponsor/Exhibitor benefits from all elements of the confirmed Sponsorship/Exhibition Package
- Not do or knowingly permit to be done anything which is prejudicial to the good image of the Sponsor/Exhibitor

**Sponsor's/exhibitor's obligations**

Stands must be staffed during key exhibition times, including refreshment breaks, lunch breaks and poster viewing sessions. Companies wishing to offer hospitality in addition to the Conference social programme must contact the Conference Secretariat: [artery@conferencecollective.co.uk](mailto:artery@conferencecollective.co.uk)

Any additional social events must not clash with the official Conference Social Programme and is subject to the agreement of the Organiser.

The Sponsor/Exhibitor (including its officers, employees, contractors and agents) and the Sponsor's exhibition stand must comply in all respects with all applicable laws, regulations, and rules and conditions of the Venue relevant to it, and with any relevant trade codes of practice.