Sponsorship & Exhibition Prospectus

18–20 October 2018
Centro Cultural Vila Flor
Guimarães, Portugal
www.arterysociety.org
ARTERY EXECUTIVE COMMITTEE

President: Professor Kennedy Cruickshank London UK
Vice-President: Professor Pierre Boutouyrie Paris France
Secretary: Dr Siegfried Wassertheurer Vienna Austria
Treasurer: Professor Patrick Segers Ghent Belgium
Ordinary Members:
Professor Patrick Lacolley Cedex France
Associate Professor Athanasos Protogerou Athens Greece
Professor Chakravarthi Rajkumar Brighton UK
Dr Dimitrios Terentes Printzios Athens Greece
Dr Tine Willum-Hansen Gentofte Denmark
Dr Rosa Maria Bruno Pisa Italy
Dr John Cockcroft Cardiff UK

Co-opted Members:
Dr Dimitrios Terentes Printzios Athens Greece
Dr Tine Willum-Hansen Gentofte Denmark
Dr Rosa Maria Bruno Pisa Italy

Ex-officio Member:
Professor John Cockcroft Cardiff UK

ARTERY COUNCIL MEMBERS

Dr James Sharman Australia
Professor Thomas Weber Austria
Dr Robinson Joannides France
Dr Christian Ott Germany
Professor Maria Lorenza Muiesan Italy
Dr Koen Reesink The Netherlands
Professor Arno Schmidt-Truckaess Switzerland
Dr Riaz Akhtar United Kingdom
Professor Phil Chowienczyk United Kingdom

Dr Berend Westerhof The Netherlands
Dr Robinson Joannides France
Dr Gary Mitchell USA
Dr Yasmin United Kingdom
Dr Tine Willum-Hansen Denmark
Professor Stephane Laurent France
Dr Athanase Protogerou Greece
Dr Reuven Zimlichman Israel
ARtery 18 Local Organising Committee

- Pedro Guimarães Cunha, MD, PhD, Center for the Research and Treatment of Arterial Hypertension and Cardiovascular Risk, Hospital Senhora da Oliveira, Guimarães and School of Medicine, Minho University
- Jorge Cotter, MD, PhD, Center for the Research and Treatment of Arterial Hypertension and Cardiovascular Risk, Hospital Senhora da Oliveira, Guimarães and School of Medicine, Minho University
- Nuno Sousa, MD, PhD, President of the School of Medicine, Minho University
- Isabel Vila, Center for the Research and Treatment of Arterial Hypertension and Cardiovascular Risk, Hospital Senhora da Oliveira, Guimarães
- Cristina Cunha, MD, Center for the Research and Treatment of Arterial Hypertension and Cardiovascular Risk, Hospital Senhora da Oliveira, Guimarães
- Isabel Vila, Center for the Research and Treatment of Arterial Hypertension and Cardiovascular Risk, Hospital Senhora da Oliveira, Guimarães
- Luis García Ortiz, MD, PhD, Centro de Salud La Alamedilla, Unidad de Investigación, University of Salamanca, Spain
- Joana Monteiro, MD, MsC. Oporto Medical School
- Rogério Vicente, MD, Centro Hospitalar da Universidade de Coimbra
- Rita Salvador, MD, Serviço de Medicina Interna do Hospital Beatriz Angelo, Loures
- Ana Pimentel, MD, Serviço de Nefrologia do Centro Hospitalar de Faro
- Gonçalo Castelo Branco, MD, Center for the Research and Treatment of Arterial Hypertension and Cardiovascular Risk, Hospital Senhora da Oliveira, Guimarães
- David Paiva, MD, Center for the Research and Treatment of Arterial Hypertension and Cardiovascular Risk, Hospital Senhora da Oliveira, Guimarães
- Cristina Silva, MD, Center for the Research and Treatment of Arterial Hypertension and Cardiovascular Risk, Hospital Senhora da Oliveira, Guimarães
- Marta Cunha, MD, Center for the Research and Treatment of Arterial Hypertension and Cardiovascular Risk, Hospital Senhora da Oliveira, Guimarães
- Ana Sofia Xavier, MD, Center for the Research and Treatment of Arterial Hypertension and Cardiovascular Risk, Hospital Senhora da Oliveira, Guimarães
- Ana Costa, MD, Center for the Research and Treatment of Arterial Hypertension and Cardiovascular Risk, Hospital Senhora da Oliveira, Guimarães
- Clarinda Neves, MD, Hospital de Aveiro, Aveiro University
Building on the success of the ARTERY series of meetings, the ARTERY Society was established to promote the advancement of knowledge and dissemination of information concerning the pathophysiology, pharmacology, epidemiology, detection, investigation and treatment of arterial structure and function. Membership of Artery is open to anyone active in the field of haemodynamics and large artery structure and function and who usually have had experience in the field of arterial structure and physiology.

The Artery Council is made up of 30 key opinion leaders representing research centres throughout Europe. The Council supports the work of the Executive Committee and their role includes proposing topics for future annual scientific meetings, reviewing scientific papers for Artery Research and assisting with the review of abstracts submitted for the annual scientific meeting.

ARTERY Research Journal
In 2006 the Society launched a new journal, ARTERY RESEARCH, dedicated to publishing high quality peer-reviewed papers and reviews in the field of arterial structure and physiology. Abstracts and submitted papers presented at the annual scientific meeting are published in the journal as well as original articles, review articles, case-studies, letters to the Editor and short communications. All submitted material is subject to a strict peer-review process. The Journal is published by Elsevier.
We are pleased to invite companies with an interest in the field of large artery structure and function to participate as exhibitors and sponsors at ARTERY 18 which will be held from Thursday 18th to Saturday 20th October 2018 at the Centro Cultural Vila Flor, Guimarães, Portugal.

Our 18th ARTERY meeting continues to focus on all aspects of arterial structure and function, particularly this year on interactions with and to the brain – that is ‘neurovascular coupling’. All relevant aspects of basic and clinical science are welcome – imaging, bioengineering, haemodynamics, epidemiology, pharmacology, treatments, preventive measures etc. Other topics include biochemical mediators, lipids and inflammation.

The Conference is a premium opportunity to establish new collaborations and network with a highly informed, friendly audience across many different backgrounds. Colleagues from sister Societies in North America (North American Artery), Latin America (LATAM Artery), Asia (Pulse of Asia) and Australia join us, with particular attention for Young Investigators who represent nearly half the presenters of free communications, and many invited lectures. Artery has several travel grants for European & more distant presenters, particularly from Lower-Middle Income countries. (Applications via http://www.arterysociety.org/our-activities/bursaries/).

The conference takes place at the Centro Cultural Vila Flor, next to the historic Centre of Guimarães, in an 18th Century Palace, with stunning views over the historic city. The venue is walking distance to major hotels and the railway station. You will not need public transportation after arriving.

Guimarães is a UNESCO World Heritage city, birthplace of Portugal and its first capital. After scientific sessions, you will find many museums, monasteries, castles and open plazas with bistros and a vibrant multicultural beat. Guimarães was European Capital of Culture 2012 and European Capital of Sport in 2013.

We invite you to follow us on Twitter and Facebook, for updates from the meeting and the City. Who knows? Perhaps you will decide to stay a few more days for Portuguese culture and gastronomy!

On behalf of the Local Organising and Executive Committees of ARTERY 18, we look forward to welcoming you to Guimarães in October.

Professor Kennedy Cruickshank
President
ARTERY

Professor Pedro Guimaraes Cunha
Chair, Local Organising Committee,
ARTERY18
Consultants, associate specialists and training grades specialising in cardiology, clinical pharmacology, hypertension and vascular research will attend in addition to biomedical engineers working on arterial structure and function.

The meeting is host to delegates from all over the world, but primarily Europe, with a record 40 countries represented spanning all continents.

Free communications play an important role in the ARTERY Scientific Programme. Abstracts are welcome for consideration for oral or poster presentation dealing with clinical research, experimental studies, epidemiology, biomechanical, methodological and genetic research related to large artery structure and function. The number of abstracts submitted over the last ten years has steadily increased. In 2017, 184 abstracts were submitted. It is anticipated that ARTERY 18 will draw the highest number of abstracts to date.

Abstracts are printed in the Society Journal, *ARTERY Research*.

The deadline for abstract submissions for ARTERY 18 is 23:00 (BST) on Monday 18 June 2018. Abstract submission is possible online via the ARTERY website [http://www.arterysociety.org/our-activities/our-conference/call-for-papers/](http://www.arterysociety.org/our-activities/our-conference/call-for-papers/)
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>10.00</td>
<td>Registration</td>
</tr>
<tr>
<td>11.00</td>
<td><strong>Welcome address</strong>&lt;br&gt;Professor Kennedy Cruickshank, President, ARTERY&lt;br&gt;Professor Pedro Cunha, Chair, Local Organising Committee, ARTERY 18</td>
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<tr>
<td>11.15</td>
<td><strong>Opening Lecture</strong>&lt;br&gt;Interaction between central hemodynamics and cerebral circulation: disease development and implications&lt;br&gt;Speaker tbc</td>
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<tr>
<td>11.45</td>
<td><strong>Young Investigator Session</strong></td>
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<tr>
<td>12.15</td>
<td><strong>Oral Session I</strong></td>
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<tr>
<td>12.45</td>
<td>Lunch, poster viewing and exhibition</td>
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<td>14.30</td>
<td><strong>Special Guest Lecture</strong>&lt;br&gt;How do Brain Cells control blood flow: insights into neurovascular dysfunction&lt;br&gt;Professor Josef Priller, Deputy director, Department of Psychiatry und Psychotherapy CCM, Charité – Universitätsmedizin Berlin, Germany</td>
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<tr>
<td>15.00</td>
<td><strong>Career Development Lectures</strong></td>
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<tr>
<td>16.00</td>
<td>Refreshments, Poster and Exhibition viewing</td>
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<tr>
<td>16.30</td>
<td>Joint Session with LATAM Artery, North American Artery, POA</td>
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<tr>
<td>17.30</td>
<td><strong>Invited Lecture</strong>&lt;br&gt;Modelling and Imaging Neurovascular Coupling&lt;br&gt;Professor Pablo Blinder, Principal Investigator, Tel Aviv University, Israel</td>
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<tr>
<td>18.00</td>
<td><strong>Poster Session I and Welcome Networking Reception</strong></td>
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<td>21.00</td>
<td><strong>ARTERY Young Investigator networking event</strong></td>
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<th>Time</th>
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<tr>
<td>08.00</td>
<td>Refreshments, Poster and Exhibition viewing</td>
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<tr>
<td>08.30</td>
<td><strong>Oral Session II</strong></td>
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<tr>
<td>10.00</td>
<td><strong>Special Guest Lecture</strong>&lt;br&gt;Molecular and cellular changes in arterial function over the life course – from accelerated ageing to calcification&lt;br&gt;Professor Catherine Shanahan, Professor of Cellular Signaling, King's College London, UK</td>
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<tr>
<td>10.30</td>
<td>Refreshments, Poster and Exhibition viewing</td>
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<tr>
<td>11.00</td>
<td><strong>Oral Session III</strong></td>
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<tr>
<td>12.30</td>
<td><strong>Invited Lecture</strong>&lt;br&gt;New drug targets for slowing vascular ageing: SIRT1, SIRT5, JunD and p66Sch&lt;br&gt;Dr Luca Liberale, University of Zurich, Switzerland</td>
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<tr>
<td>13.00</td>
<td><strong>Poster Session II and Lunch and Exhibition viewing</strong></td>
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<tr>
<td>14.30</td>
<td><strong>Symposium organised in collaboration with Servier</strong></td>
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<tr>
<td>15.30</td>
<td><strong>Oral Session IV</strong></td>
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<tr>
<td>17.00</td>
<td>Refreshments, poster and exhibition viewing</td>
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### 17.30
**Focus Update**  
**Childhood determinants of arterial dysfunction**  
Adiposity measures, lipids and glucose dysfunction  
Speaker tbc  
**Central and peripheral blood pressure**  
Professor Renate Oberhoffer, *Technical University of Munich, Munich, Germany*  

### 18.00
**ARTERY Annual Business Meeting**

### 20.00
**ARTERY Conference Dinner**

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### SATURDAY 14 OCTOBER 2017

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Details</th>
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<tbody>
<tr>
<td>08.00</td>
<td>Refreshments, Poster and Exhibition viewing</td>
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<tr>
<td>08,30</td>
<td><strong>Oral Session V</strong></td>
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</tbody>
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| 09.30 | **Focus Update**  
Detection of early vascular aging – EVA. Which markers for which public health actions?  
Professor Ernst R. Rietzschel, *Associate Professor (Cardiovascular diseases), Ghent University, Belgium* |                                                                         |
| 09.50 | **Debate**  
Are Central hemodynamic parameters better prognostic markers than peripheral blood pressure in stroke?  
**PRO:** Speaker tbc  
**CON:** Professor Ernesto Schriffrin, *Physician-in-Chief, Sir Mortimer B. Davis-Jewish General Hospital, Canada Research Chair in Hypertension and Vascular Research, Lady Davis Institute for Medical Research, Professor and Vice-Chair (Research), Department of Medicine, McGill University* |                                                                         |
| 10.40 | Refreshments, Poster and Exhibition viewing                          |                                                                         |
| 11.00 | **McDonald Lecture**  
Professor Phil Chowienczyk, *Kings College London, UK*              |                                                                         |
| 11.30 | **Lifetime Achievement Award**                                       |                                                                         |
| 12.00 | **Concluding Remarks and Close of conference**                       |                                                                         |
| 12.30 | Light lunch                                                           |                                                                         |

The Centro Cultural Vila Flor, Guimarães, Portugal

Vila Flor Cultural Centre
Avenida D. Afonso Henriques, 701
4810-431 Guimarães
Portugal

Telephone: (+351) 253 424710

TRAVELLING TO AND FROM GUIMARÃES

By air
The nearest airport is Francisco de Sá Carneiro Airport in Porto is 51km away from the conference centre. Some of the main airlines that travel to Porto include Iberia, Lufthansa, Luxair and Ryanair.

www.porto-airport.com

By road
From the South: A1 motorway north, in the direction of Oporto > A3 motorway from Oporto to Braga, in the direction of Vila Nova de Famalicão > A7 motorway to Guimarães.

From the North: A3 motorway from Valença, in the direction of Braga > A11 to Guimarães.

www.autostrade.it

Once in Guimarães: Leaving the toll-booth area of the motorway, you will come upon a round-about. Continue straight on, in the direction of the city. At the end of this road, follow the road signs indicating the Hospital. On your right, you will see the large Guimarães Shopping Centre. Continue straight on (no longer following the indications to the Hospital); the road is called Avenida Conde de Margaride. At the top of this avenue are traffic lights, and all traffic must turn right onto the Rua Paio Galvão street, in the direction of the lovely Praça do Toural square. Continue going straight on and quite soon there is, to the right, the Avenida Dom Afonso Henriques. Take this one-way street up to the Vila Flor Cultural Centre. It is very near the top of this avenue, on the left-and side. You may be able to see the Palace and the gardens approaching as you are driving up Avenida Dom Afonso Henriques.

By train
There is a direct service from Porto’s São Bento Train Station to Guimarães and takes approximately 75 minutes. You can purchase tickets at the following web address:

WELCOME NETWORKING RECEPTION – Thursday 18 October 18.00 – 20.00hrs
A Welcome Networking Reception will be held at Centro Cultural Vila Flor. The reception will take place during the Poster Discussion Session and is open to all delegates. Please indicate on the registration form if you would like to attend.

CONFERENCE DINNER – Friday 19 October from 19.30hrs
A pre-dinner drinks reception followed by the Conference Dinner will take place after the conference proceedings on Friday 19 October at the Pousada de Guimarães. Tickets are available at €80 per ticket which includes pre-dinner drinks, a three-course dinner and wine. Exhibitors are welcome to attend the dinner and should indicate their ticket requirements on the booking form.

ARTERY 18: ACCOMMODATION
The Secretariat, has secured accommodation at preferential rates in a number of hotels ranging in cost, all within a short distance of the Centro Cultural Vila Flor. See http://www.arterysociety.org/our-activities/our-conference/accommodation/ for hotel information.
### CHARITY PARTNER  
€5000.00 + VAT

**Package Includes:**

**Exhibition stand and catering**
- Lunch and refreshments on all three days of the conference
- Attendance at Welcome Networking Reception
- Exhibition space (3m x 2m) including a table and two chairs
- 2 registrations for company personnel

**Educational Support, Parallel Session, Donation, Marketing & Advert**
- Parallel session – 1 hour parallel session in a break-out room to present or run a session in the format which best suits your requirements (subject to approval by the Committee). This may take the form of a demonstration of your product(s) OR a series of short presentations.
- Opportunity to place a one-page advert (A4 or smaller) in the conference pack (given to all delegates and speakers attending) to advertise your parallel session
- Charitable Donation and recognition as a Charity Partner on Conference publicity and website
- 2 additional registrations for company personnel
- Access to scientific sessions

### FRIENDS OF ARTERY CHARITY  
€3750.00 + VAT

**Package Includes:**

**Exhibition stand, Donation, Marketing & Catering**
- Lunch and refreshments on all three days of the conference
- Attendance at Welcome Reception
- Charitable Donation & Recognition as a Friend of the Charity on Conference publicity and Website
- Exhibition space (3m x 2m) including a table and two chairs (floor plan to be released shortly)
- 2 registrations for company personnel
EXHIBITION TERMS AND CONDITIONS

The terms and conditions of exhibiting are included in this prospectus. Please note that signing of the exhibition booking form indicates acceptance of these terms and conditions. The exhibition booking form will be held as a valid liable contract, by which both parties will be bound.
Who you hang around with matters....... 

Do you want to influence experts within the field of haemodynamics and large artery structure and function?

Even if you cannot attend ARTERY 18, there is still an opportunity to *hang around* with all the participants by sponsoring the delegate bags and share your company information by putting your company information in the delegate pack.

Worldwide legislation on the use of plastic carrier bags makes this an even more attractive offer now as the delegate bags can be re-used after the conference for personal use.

This is a high profile and much sought-after item. Delegate bags will be distributed at the event to all registered delegates, committee members, speakers and exhibitors. The sponsor’s name and/or logo will be printed (one colour) on the outside of each delegate bag (also to include the Society logo). Each bag will contain the final programme and other relevant information.

**DELEGATE BAG**

€1995.00 + VAT

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**LANYARDS**

€1500.00 + VAT

Lanyards will be provided for every registered delegate, speaker and exhibitor. The sponsor’s name and/or logo will be printed on the badge lanyard (one colour).
With smartphone usage rates surging, this makes mobile marketing increasingly attractive to companies looking for more exposure. The ARTERY 18 event app is a great way to give your company the exposure you seek for an extended time - it will be available prior to the conference, and post-conference, will continue to be used as a reference tool to access speaker content, abstracts and exhibitor information.

This sponsorship opportunity is offered to a single sponsor to give your brand the opportunity to get more attention and achieve higher conversion rates. Exclusive sponsorship provides high-exposure placement in the app in order to drive traffic to your company’s onsite presence or website.

The ARTERY 18 app will combine all the information traditionally captured in a printed programme and more. Packed full of useful tools, the attendees will enjoy a great interactive app experience. Personalised programmes, what’s on now, delegate to delegate networking, live audience polling, speaker and panel Q&A, are just a few of the extensive range of features to be included.

- Custom branding of app for ARTERY 18 with the Sponsoring company’s branding on the welcome page
- Full agenda listing
- Personalised schedules - attendees can browse around or search for sessions by keyword. Personal schedules keep them on track.
- Profiles of all speakers
- Incorporate your social media channels
- Direct Notification - targeted messages and alerts to select groups of attendees
- Attendee Networking - Foster connections among attendees with interactive profiles and private in-app messaging
- Live Polling, Surveys and Session Evaluation - Gain valuable feedback and engage attendees. Create session feedback questionnaires, ask speakers questions and use session polls with live results
- Sponsor and Exhibition Information – a brilliant showcase for exhibitors with their profiles, location, and full contact details.
- Exhibition Floorplan
- Document upload – attach files to sessions, exhibitions and speaker profiles before, during and after the event.
- Analytics – attendee tracking and simple engagement metrics.

**ARTERY 18: SPONSORSHIP ITEMS**

**CONFERECE APP**  €5000.00 + VAT
Scientific posters (approximately 180) will be displayed in a dedicated area in the exhibition hall for the duration of the meeting. The poster area is a major feature of the meeting and is a crucial networking and learning opportunity for the participants. As a sponsor, you will be aligning your company with new scientific research and will benefit from strong branding to a captive and engaged audience. The sponsor’s name and/or logo will be prominently displayed in the top-left hand corner of every poster board (one colour).

### Delegate Bag Insert

€500.00 + VAT

The major sponsorship packages include a delegate bag insert. Other companies may have a single insert, maximum A4 sheet of promotional literature, to be included in each delegate bag provided for delegates and speakers. Flyer to be provided by the sponsor (Inserts will be subject to approval before printing by Organising Committee).

### List of Participants

€500.00 + VAT

A list of delegates including names, cities and countries (registered by Friday 15th June 2018) will be provided for all delegates, speakers, organisers, organising committee, exhibitors and company personnel arriving at the conference. Your Company acknowledged as the sponsor of the List of Delegates on the front cover. Exclusive sponsorship – no other advertisements will be included in the List of Delegates.

### Pens

€500.00 + VAT

Delegate pens will be provided for every registered delegate and speaker. This is a unique opportunity to highlight your name and company logo on an item which will see continuous use throughout the meeting and afterwards. Pens will be printed with sponsor’s name and/or logo (one colour).

### Notepads

€500.00 + VAT

Distributed in the delegate bag, this is a unique opportunity to highlight your name and company logo. Pads will contain unlined A4 Paper & the outside cover will be printed with the sponsor’s name and/or logo (one colour), the cover will also include the meeting name, date and logo.
## ARTERY 18: SPONSORSHIP ITEMS

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Delegate Bag</td>
<td>€1,995.00 + VAT</td>
</tr>
<tr>
<td>Lanyards*</td>
<td>€1,500.00 + VAT</td>
</tr>
<tr>
<td>Conference App</td>
<td>€5000.00 + VAT</td>
</tr>
<tr>
<td>Scientific poster area (anticipated 100 boards)*</td>
<td>€1995.00 + VAT</td>
</tr>
<tr>
<td>Delegate Bag Insert (1 page up to A4 double sided)</td>
<td>€500.00 + VAT</td>
</tr>
<tr>
<td>List of Participants*</td>
<td>€500.00 + VAT</td>
</tr>
<tr>
<td>Pens*</td>
<td>€500.00 + VAT</td>
</tr>
<tr>
<td>Note Pads*</td>
<td>€500.00 + VAT</td>
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</tbody>
</table>

*Asterisk denotes item will be printed with a 1 colour logo*

Please do not hesitate to contact sales@conferencecollective.co.uk for further information if you are interested in securing one of these promotional opportunities for your company. Please note that the costs quoted above are for the Secretariat to source and arrange supply of the items. If a company would like to supply items they have pre-printed, please do not hesitate to contact the Artery Secretariat to discuss this option further.

The sponsorship opportunities above are available on a first-come, first-served basis.

If the above options do not meet your requirements, please do not hesitate to contact sales@conferencecollective.co.uk to enquire about potential sponsorship options.

EU Customers: under reverse charge ruling EU customers account for VAT in their own country provided that they are able to supply a valid EU VAT number.

Invoices will be issued once a signed booking form agreement has been returned.
The Booking Form constitutes only an offer by the Sponsor or Exhibitor to exhibit at/ sponsor ARTERY 2018 on these terms and conditions only. The Organisers reserve the right to accept or refuse such offer at its sole discretion.

In the event that the Organisers accept the Sponsor’s/Exhibitor’s offer, the Organiser will provide written confirmation of the booking and this will create a legally binding contract between the Sponsor and the Organiser on these terms and conditions only to the exclusion of all others (this ‘Agreement’).

All bookings of exhibition packages, promotional marketing opportunities, advertising and sponsorship are administered on a first-come, first-served basis. Each stand includes complimentary registrations for two exhibition personnel to include access, refreshments at official Conference break times & conference materials. A completed Sponsorship/Exhibition Booking Form and Contract should be posted / emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms are received.

Payment
On providing such written confirmation to the Sponsor/Exhibitor, the Organiser will issue its invoice to the Sponsor/Exhibitor in respect of the Sponsorship/Exhibition Fee. The Sponsor/Exhibitor shall make full and final payment to the Organiser no later than 30 days following receipt of the invoice.

The Sponsorship/Exhibitor Fee is exclusive of VAT. Payments should be made in EUROS.

Terms
This Agreement commences on the date of the Organiser’s written confirmation of the booking, and shall terminate at the end of ARTERY 2018 except when expressly provided otherwise in these terms.

Cancellation clause
Cancellation of Sponsorship/Exhibition Booking must be made in writing to The Exhibition and Sponsorship Manager, ARTERY 2018, c/o The Conference Collective, 8 Waldgrave Road, Teddington, Middlesex TW11 8GT and can be emailed to sales@conferencecollective.co.uk. If the Sponsor/Exhibitor cancels this Agreement, the Organiser shall refund (subject to any costs as set out below) to the Sponsor/Exhibitor a percentage of the fees determined in accordance with the following:

- If cancellation/reduction is received up to and including 1 September 2017, the organisers shall retain 10% of the agreed package amount;
- if cancellation/reduction is received between 2 September 2017 and 1 February 2018, the organisers shall retain 50% of the agree package amount;
- and if cancellation/reduction is received after 1 February 2018, the organisers shall retain 100% of the agreed package.

The sponsorship/exhibition fee (where applicable) will be refunded after the conference.

The Organiser shall be entitled to retain from any refunded fees a sum equivalent to its actual administration expenses, the costs of materials and any costs to which the Organiser has committed when the Sponsor/Exhibitor cancels this Agreement. If the conference is cancelled by the Organiser (other than as a result of events beyond the reasonable control of the Organiser), the Organiser shall refund the fee paid by the Sponsor/Exhibitor.

Insurance
While every precaution is taken to protect your property during the event, the Organisers are not responsible for any loss or damage and we strongly recommend that you take out appropriate insurance cover. The Organisers accept no responsibility for any loss sustained by exhibitors from theft, fire damage or any third party.

Exhibitors are also responsible for insuring against any legal liability incurred in respect of injury or damage to property belonging to third parties. In addition to this exhibitors should protect their expenditures against abandonment and cancellation or curtailment of the event due to reasons beyond the Organiser’s control.

Security
The Organisers cannot be held responsible for the loss or damage to exhibitors’ property. Exhibitors are advised not to leave their stand unattended at any time especially if there are portable and valuable items on the stand.

Exhibition set up and breakdown
Exhibitors must ensure that their stand is set up and dressed by the times specified in the Exhibitor Manual. The only activities permissible on the day of the Conference are displaying brochures or the set up of any valuable equipment, which for security reasons you do not want to leave unattended overnight. Exhibition stands must not be broken down before 13.00pm on Saturday 20 October 2018, the last day of the Conference.

Exhibitors’ responsibilities
All exhibiting companies are responsible for their stand. Due consideration must be given to the safety of the stand throughout the event and that any actions or inactions do not give rise to accidents, injuries or an unsafe working environment so far as is reasonably practicable.

Accessibility
The current EU regulations state that disabled persons must be afforded the same opportunities as able-bodied persons. This includes the ability to attend exhibitions and view any exhibits. To this end, exhibitors are advised to ensure that their stand is easily accessible to visitors in wheelchairs.

Liability clause
The Organiser shall not be liable for any failure to fulfill this contract where failure is caused by supervening circumstances including weather, fire, flood, earthquake, travel, transport delays, war, riots, acts of terrorism or events which, without fault of either party, render fulfillment impossible.

The Organiser’s obligations
The Organiser will:
- Organise the ARTERY 2018 conference to a high standard and to the best of its ability;
- Ensure the Sponsor/Exhibitor benefits from all elements of the confirmed Sponsorship/Exhibition Package;
- Not do or knowingly permit to be done anything which is prejudicial to the good image of the Sponsor/Exhibitor.

Sponsor’s/exhibitor’s obligations
Stands must be staffed during key exhibition times, including refreshment breaks, lunch breaks and poster viewing sessions.
Companies wishing to offer hospitality in addition to the Conference social programme must contact the Organisers (email:sales@conferencecollective.co.uk). Any additional social events must not clash with the official Conference Social Programme and is subject to the agreement of the Organiser.

The Sponsor/Exhibitor (including its officers, employees, contractors and agents) and the Sponsor’s exhibition stand must comply in all respects with all applicable laws, regulations, and rules and conditions of the Venue relevant to it, and with any relevant trade codes of practice.
### COMPANY DETAILS

- **Company name:**
- **Contact name:**
- **Position within company:**
- **Address:**
- **Postcode:**
- **Country:**
- **Telephone:**
- **Fax:**
- **Email:**

### PACKAGES

<table>
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<tr>
<th>Item</th>
<th>Cost</th>
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<tr>
<td>Charity Partner Package</td>
<td>€ 5,000.00 + VAT</td>
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<tr>
<td>Friends of ARTERY Charity</td>
<td>€ 3,750.00 + VAT</td>
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Each stand space includes 1 table, 2 chairs, and two complimentary registrations for the conference to include access to all the sessions, lunches/tea/coffee on Thursday, Friday & Saturday and conference materials. Please note that **Shell scheme cannot be supplied due to space limitation in the exhibition area.**

### SPONSORSHIP ITEMS

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<td>Lanyards</td>
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<tr>
<td>List of Participants</td>
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<td>Message Board</td>
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### SOCIAL TICKETS

I wish to book ..... tickets at €80 (incl. tax) per ticket  
Total: €

### TOTAL TO PAY:
### INVOICING DETAILS

<table>
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Signature: .................................................................

Date: ........................................................................

**EXHIBITION TERMS & CONDITIONS**

By returning this booking form, you accept the contract terms and conditions (listed in this Sponsorship and Exhibition Prospectus) and agree to abide by the terms and conditions for the Conference. The person named above is authorised to book this space on behalf of the applicant/company. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound.

Please complete this form and return to:
ARTERY 18 Exhibition c/o The Conference Collective Limited,
8 Waldegrave Road,
Teddington,
Middlesex, TW11 8GT, UK

Tel: +44 (0) 20 8977 7997
Email: sales@conferencecollective.co.uk